

Zeeshan Haider

SEO Content Writer | Copywriter | Content Strategist

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Profile

I create clear, useful content that ranks and reads well for both B2B and B2C audiences across Hosting, IT, Cryptocurrency, Travel, Real Estate, and Lifestyle. I use SEO, AEO, and GEO tactics to capture typed, voice, and location-based searches, and handle keyword research, outlines, and on-page improvements. My focus is on clean tone, consistent delivery, and content that actually helps readers while meeting business goals.

Education

09/2013 – 06/2017 **B.S. (Hons) Biochemistry**, *The Islamia University of Bahawalpur*

Professional Experience

- 03/2024 – Present
United Kingdom
(Remote)

Trips365 & Manchester Airport Trips (UK), *SEO Content Writer & Copywriter*

 - Wrote SEO-optimized blogs and service pages for taxi and travel-related content
 - Produced compelling copy that boosted website visibility and engagement
 - Conducted keyword research and implemented on-page SEO strategies
- 06/2022 – Present
Canada (Remote)

Wholesometarian & Wholesometainment (Canada), *SEO Content Writer & Strategist*

 - Wrote SEO-friendly content for wellness, lifestyle, and entertainment niches
 - Conducted keyword research and applied on-page SEO strategies
 - Assisted in content planning and topic strategy
- 11/2023 – 11/2025
Islamabad, Pakistan

Sigma Digital Solutions, *SEO Content Writer*

 - Wrote on-page and off-page blogs and service pages for diverse clients
 - Conducted keyword research and applied SEO strategies to content
 - Collaborated with the team on content planning and optimization
- 12/2021 – 10/2023

Computer Medics, *SEO Content Writer & Copywriter*

 - Created blog posts and app-related content for the APK niche
 - Produced app reviews, tutorials, and user guides
 - Worked with the design team to include visuals and screenshots
 - Edited and proofread content for clarity, accuracy, and engagement

Skills

- SEO Content Writing

Keyword Research & Optimization (AEO & GEO)

Proofreading & Editing

Storytelling

Topic & Market Research

SEO Tools Proficiency
- Copywriting

Content Strategy & Planning

Audience Analysis (B2B & B2C)

Time Management

Original Content Creation

Communication & Collaboration