

# Zeeshan Haider

SEO Content Writer | Copywriter | Content Strategist



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 Taunsa Shareef

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## Profile

I create clear, useful content that ranks well for both B2B and B2C audiences across Hosting, IT, Cryptocurrency, Travel, Real Estate, and Lifestyle. I use SEO, AEO, and GEO tactics to capture typed, voice, and location-based searches, and handle keyword research, outlines, and on-page improvements. My focus is on clean tone, consistent delivery, and content that actually helps readers while meeting business goals.

## Education

09/2013 – 06/2017

**B.S. (Hons) Biochemistry**, The Islamia University of Bahawalpur

## Professional Experience

03/2024 – Present  
United Kingdom  
(Remote)

**Trips365 & Manchester Airport Trips (UK)**, SEO Content Writer & Copywriter

- Wrote SEO-optimized blogs and service pages for taxi and travel-related content
- Produced compelling copy that boosted website visibility and engagement
- Conducted keyword research and implemented on-page SEO strategies

06/2022 – Present  
Canada (Remote)

**Wholesometarian & Wholesometainment (Canada)**, SEO Content Writer & Strategist

- Wrote SEO-friendly content for wellness, lifestyle, and entertainment niches
- Conducted keyword research and applied on-page SEO strategies
- Assisted in content planning and topic strategy

11/2023 – 11/2025  
Islamabad, Pakistan

**Sigma Digital Solutions**, SEO Content Writer

- Wrote on-page and off-page blogs and service pages for diverse clients
- Conducted keyword research and applied SEO strategies to content
- Collaborated with the team on content planning and optimization

12/2021 – 10/2023

**Computer Medics**, SEO Content Writer & Copywriter

- Created blog posts and app-related content for the APK niche
- Produced app reviews, tutorials, and user guides
- Worked with the design team to include visuals and screenshots
- Edited and proofread content for clarity, accuracy, and engagement

## Skills

SEO Content Writing

Copywriting

Keyword Research & Optimization (AEO & GEO)

Content Strategy & Planning

Proofreading & Editing

Audience Analysis (B2B & B2C)

Storytelling

Time Management

Topic & Market Research

Original Content Creation

SEO Tools Proficiency

Communication & Collaboration